

Concepts By Cash Cash Hester

*Business Etiquette and Image Consultant
"Empowering People with Knowledge and Confidence"*

The Importance of Soft Skills

Facilitator- Cash Hester, Business Etiquette and Image Expert

Statistics reveal that 46% of new hires will fail within 18 months due in part to poor soft skills.

The Concept By Cash Soft Skills workshop includes elements that help participants develop interpersonal skills allowing them to more effectively relate to friends, colleagues, subordinates, management and customers. These elements include communications skills, work ethics, professional reputation and image, patience, empathy and much more. There is a strong emphasis put on fidelity and dependability.

The workshop will show participants how developing a core set of soft skills can even lead to greater job performance and satisfaction.

Other Classes Recommended

Business and Social Etiquette
Personal and Business Image
Resume Development
Personal Branding

Most workshops are 2-6 hours,
with some being offered in 2-parts.

Facilitators are available as Guest Speakers.

"Private Sessions are Available for Select Workshops"
For more information, please contact Concepts By Cash.

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